



LET'S BUILD TOGETHER

2024 SPONSORSHIP OPPORTUNITY GUIDE



From park upgrades to new facilities, old programs to new, we need your help to continue to grow Monroe County Recreation!

DEPARTMENT INFORMATION

MONROE COUNTY PARKS AND RECREATION IS THE SINGLE SOURCE OF ACTIVE RECREATION IN MONROE COUNTY. WE OFFER YOUTH BASEBALL, BASKETBALL, CHEER, FASTPITCH, FOOTBALL, AND SOCCER. WE ARE IN THE PROCESS OF STARTING OUR MONROE CHAMPIONS LEAGUE THAT WILL ALLOW CHILDREN WITH INTELLECTUAL AND DEVELOPMENTAL DISABILITIES THE OPPORTUNITY TO PARTICIPATE. WE ALSO OFFER OPEN PLAY TIMES FOR OUR COMMUNITY TO BE ABLE TO PARTICIPATE IN PICKUP GAMES IN BASKETBALL AND PICKLEBALL. WE HAVE A HORSE ARENA WHERE WE HOST VARIOUS EQUESTRIAN SHOWS AS WELL AS HIGH SCHOOL RODEOS. THERE ARE TWO PONDS ON THE PROPERTY ALONG WITH A NATURE TRAIL. THE PROPERTY IS CURRENTLY 84 ACRES OF DEVELOPED SPACE WITH 114 ACRES UNDEVELOPED. WE ARE CONVENIENTLY LOCATED RIGHT OFF I-75 IN THE CITY LIMITS OF FORSYTH.

RECREATION SPORTS REGISTRATIONS

Total Participants Per Season

	2019	2020	2021	2022	2023
Spring	410	448	487	608	676
Fall	470	488	739	789	840
Winter	195	179	274	287	275
TOTAL	1075	1115	1500	1684	1791

TOURNAMENT TEAMS

Total Teams Hosted

2019	63
2020	189
2021	86
2022	117
2023	132

COUNTY BY THE NUMBERS (2021 Estimates)

Population: 28,712	Under 16: 5,972
Per Household: 2.59	Housing Units: 11,320

2022 OPEN PLAY Participants January–May

Basketball	1173
Pickleball	375
Walking	265
Exercise Room	614

SOCIAL MEDIA REACH

FACEBOOK 4400 Likes/5000+ Followers



OTHER EVENTS HOSTED

MOVIE NIGHTS

WRESTLING

CROSS COUNTRY MEETS

EQUESTRIAN /RODEO

TRAVEL BALL TOURNAMENTS

SUMMER CAMPS

CAR SHOWS



Playground Pavilion

We would like to build a pavilion in close proximity to the playground. We will be able to provide a birthday spot for one of the most sought after areas of the park. Pavilion rentals are a revenue source for the park.

Irrigation Pump House

The pump house is long over due for repair. Recommendation is to break it down to the foundation. We will work to salvage the block, but will need a new roof built and shingled.



Court Lighting

We have a nice multipurpose court that has game lines for basketball, tennis, pickleball, hopscotch, and 4Square. We would like to update the lighting and allow the court to be enjoyed for longer hours.

Field 7 Dugouts

We have upgraded the fences and cleaned up the area around Field 7. It is the only main field that isn't a block dugout but it doesn't have a fenced dugout either. We would like to fix that and build dugouts.



PROJECT WISHLIST



Lights on U6 Multi-purpose Field

We have been using the side field to the multi-purpose field for U6 Soccer. There are no lights on that side of the poles. We currently borrow portable lights from the Forsyth Fire Department.

Classrooms

We would like to renovate the baseball/softball storage building and create a classroom space. The space would have a folding divider to allow for one large space or two smaller spaces. This would be ideal for community classes, team meetings and parties.



Dugout Roofing

We would like to replace roofing on all of the dugout and spectator areas around the park. There are missing shingles and some roof decking is rotting.

Pull Behind Water Tank

This tank would be a great add to our arsenal. We would be able to wet fields and the arena during dry spells which will cut down on loss of material and the inconvenience to spectators from dust particles.



Fold-N-Tow Portable Bleacher System

These systems would allow us flexibility for moving bleachers to priority areas during peak times or events. They would hold up better in transport than the current bleachers.

Mobile Concessions Trailer

The arena building is tight quarters for both registration and concessions. In addition, we are currently using mobile sheds for our multi-purpose concessions. Those buildings can be repurposed for storage and the trailer can provide a more sightly option.



SPONSORSHIP LEVELS

SCOREBOARDS

FOOTBALL	\$2500.00
BASEBALL	\$2000.00
SOFTBALL	\$2000.00
FIELD OF DREAMS ALL ABILITIES	\$2000.00
BASEBALL/SOFTBALL (2 or more)	\$1750.00 each



There are a total of 7 Baseball/Softball sponsorships available, 1 Field of Dreams, and 1 football. These are year long sponsorships. These sponsorships will run from Jan-Dec. and mid year sponsorships will be pro-rated quarterly for the remainder of current year plus following year.

FENCE BANNERS

FOOTBALL	\$500.00
BASEBALL	\$500.00
SOFTBALL	\$500.00
FIELD OF DREAMS ALL ABILITIES	\$500.00
ARENA	\$500.00
BASEBALL/SOFTBALL/ARENA (3 or more)	\$400.00 each



Fence banners are 3ft x 4ft. These are year long sponsorships. These sponsorships will run from Jan-Dec. and mid year sponsorships will be pro-rated quarterly for the remainder of current year plus following year. Yearly renewals will be \$450.

ARENA

WEEKNIGHT MAIN EVENT SPONSOR	\$1000.00
WEEKEND MAIN EVENT SPONSOR	\$2500.00

During the year we will run pole bending and barrel jackpots during the week and a few Open Shows on the weekend. Your sponsorship will provide a name for the event and aid in the upkeep and promotion of the arena.

SPONSORSHIP LEVELS

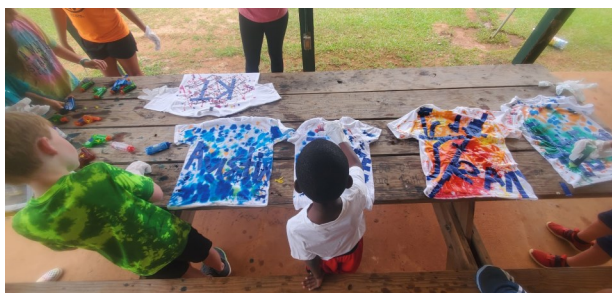
GYM TV/WEBSITE	
Full Screen	\$75.00
1/2 Screen	\$50.00
Website	\$50.00
Full Ad and Website	\$100.00

CONCESSION BOARD	
10x8	\$100.00
20x8	\$200.00
10x8 (3 or more)	\$75.00 each
20x8 (3 or more)	\$150.00 each

There are a few lower budget options available for you to support the recreation department. These options are visible to patrons just like the other options. The gym tv will run a continuous scroll of all supporting businesses along with information regarding sponsorships. The concession boards are located between our concession windows and are a good option for eateries since they were strategically placed where we sell food. A lot of tournament goers are looking for options to eat when they finish playing.

***** All sponsors will be placed on our Facebook page with contact information *****

***** Sponsorships run from February 1st — January 31st *****



SPONSORSHIP FORM

Company Name/Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Website: _____ Email Contact: _____

Please choose type/amount of sponsorship:

SCOREBOARDS		Quantity	\$ Amount
Football	\$2500.00		
Baseball	\$2000.00		
Softball	\$2000.00		
Field of Dreams All Abilities	\$2000.00		
Baseball/Softball (2 or more)	\$1750.00 each		

FENCE BANNERS		Quantity	\$ Amount
Football	\$500.00 / \$450 renewal		
Baseball	\$500.00 / \$450 renewal		
Softball	\$500.00 / \$450 renewal		
Field of Dreams All Abilities	\$500.00 / \$450 renewal		
Arena	\$500.00 / \$450 renewal		
Baseball/Softball/Arena (3 or more)	\$400.00 each		

ARENA		Quantity	\$ Amount
Weeknight Main Event Sponsor	\$1000.00		
Weekend Main Event Sponsor	\$2500.00		

GYM TV/WEBSITE		Quantity	\$ Amount
Fullscreen	\$75.00		
1/2 Screen	\$50.00		
Website	\$50.00		
Full Ad and Website	\$100.00		

CONCESSION BOARD		Quantity	\$ Amount
10x8	\$100.00		
20x8	\$200.00		
10x8 (3 or more)	\$75.00 each		
20x8 (3 or more)	\$150.00 each		

Total \$ _____

Please send this completed form along with your artwork to mocorec@monroecoga.org.

Checks can be made payable to *Monroe County BOC* and mailed to Monroe County Recreation Dept at PO Box 189 Forsyth, GA 31029.